BISHOP STUART UNIVERSITY

DEPARTMENT :Business Economics and Governance

NAME : ATUHAIRE ESTHER

REG. NO : D18/BSU/BRMIS/032

COURSE UNIT : INFORMATION BEHAVIOURS

LECTURER : MS. KANSIIME HOPE

COURSE WORK

QUESTION:

Discuss the community information needs about agriculture

Agriculture

Is the science or practice of farming, including cultivation of the soil for the growing of crops and the rearing of animals to provide food, wool, and other products.

**Climate change/weather information.** Community should be sensitized about climate change so that farmers plant their crops in right season that is rainy season.

**Market information**: Community /farmers need information concerning markets of their crops and animals. Farmers should be sensitized about advantages of producing a lot of crops and rearing of many animals such that when the market is available farmers can gain a lot.

**Diseases**: Farmers need information about the diseases which may affect their crops and animals therefore, they should be informed where to get Drugs for the animals and pesticides for the crops.

**Breeds**: Community needs information about types of breeds to be reared in order to get better results.

**Financial Services**. Community needs information about financial assistances/Loans. Farmers need loans to lift up their businesses.

**Fertilizers**: Community needs information about agriculture concerning fertilizers. Many farmers may not be knowing advantages of using fertilizers in their gardens thus need for sterilization.

**Type of land**. Community needs information about agriculture whereby before farmers plant their crops should first know type of land needed grow a certain crop thus community needs such information.

**Government policy:** Community needs information about agriculture concerning government rules and regulations to be followed by farmers for example payment of taxes.

**Communication**: Community needs information concerning agriculture whereby by many farmers lack information concerning seasons.

**Transportation**: Farmers need information about transport of their produces in order to reach markets safely.

**Water supply/Irrigation**: In case of dry seasons, community needs information concerning advantages of watering crops whereby water can be pumped from swamps to the hills where plants are grown.

**Electricity**: Farmers use electricity to preserve their milk and meat therefore, community needs to be sensitized on how to use electricity in order to get a lot from their products.

**Legal information**: Farmers should be informed on how to follow government rules and regulations governing agriculture sector.

**Training:** Farmers need to be trained on new methods of farming and use of farming tools example tractors, water pumps, sprayers and milking machines.

**Government Schemes**: Community should be informed about government schemes whereby farmers can get quality breads of animals and crops forexample NAADS.